



KARNATAKA COLLEGE

KARNATAKA COLLEGE OF MANAGEMENT

Recognised by Govt of Karnataka, Affiliated to Bengaluru Central University
Approved by AICTE

Dedicated To Educate



ADVANTAGES OF MBA @ KCM

- * DUAL SPECIALIZATION
- * FREE LAPTOP
- * INTERNATIONAL TOUR
- * 300 COMPANIES FROM ALL VERTICAL FOR PLACEMENT
- * PAID INTERNSHIP FOR 3 MONTHS IN 3RD SEMESTER
- * INDUSTRIAL VISIT EVERY MONTH
- * CORPORATE TRAINERS FROM TOP MNC COMPANIES
- * GUEST FACULTY FROM IIM
- * MINIMUM 10 INTERVIEW FOR FINAL PLACEMENT MORE THAN 5 LAKHS AND ABOVE

MENTORING

- * PLACEMENT MENTORING
- * CORPORATE MENTORING

SCAN FOR DETAILS



VALUE ADDED CERTIFICATION COURSES



BUSINESS ANALYTICS CERTIFICATION



DIGITAL MARKETING CERTIFICATION



SIX SIGMA CERTIFICATION



ABOUT US

Karnataka College of Management is a pioneer institute to pursue knowledge beyond the traditional boundaries. Transparency is the hallmark of KCM...

The program seeks to impart quality professional management education drawing from global corporate experience with excellent student support services. The core and elective courses offered in the program equip the students to adapt effortlessly to the demands of professional management in their chosen career.

The academic environment at KCM is inspired by a distinguished panel of faculty with global experience. Our faculty is carefully hand-picked based on intellectual acumen and research quality.

At KCM, we look to equalize in-house excellence with industry prowess. In line with this thought, we welcome distinguished visiting faculty from across the globe, which bring diverse perspectives to course delivery.

Many members of our faculty are part of ongoing research projects, and a sizeable number have earned international awards and felicitations for their exemplary contributions in the realm of research.

FROM CHAIRMAN'S DESK

Karnataka Education Trust was founded in the year 2003 with the virtuous objective of bringing educational institutions in the fields of Medical & Paramedical, Engineering, Arts & Science, Management and school education. Within this short span of time we have come up with the institutions of Nursing, Pharmacy, Management, Science, Law and Public school.

We help the students to develop skills, knowledge and attitudes that are essential for successful living. The opportunities are wide open to those interested to pursuing quality education in academically oriented as well as aesthetically ambient premises.



“

Our doors at KCM is open always for young minds to learn, experience and experiment the world in and around them.

”

Prof. Basavaraja Ramanal, M.Sc.
Chairman

Karnataka College Group of Institutions

www.kcmedu.org

VISION

To provide quality education by innovating and continuously improving upon the disciplines of commerce & management and computer applications through advanced methods of training, meaningful research and to develop intimate relations with business, industry and other institutions in the country and abroad.

MISSION

To be the leading academic center for learning and innovative interdisciplinary research in higher education and to provide global competitiveness among our graduates.



TEACHING METHODOLOGY

Unique & rigorous Teaching Methodology with 40% Theory + 60% Training (Practical Exposure)

Why Enroll at KCM

- Excellence Industry Interaction for Campus Placements and internships
- Imparting Management Education with 1000+ Alumni Network spread across the globe
- Highly competent and experienced full time faculty team having Ph.D. or Industry experience from IIMs
- 300 + companies from all verticals visit the campus.
- Most innovative and updated curriculum.
- Free laptop and international tour.
- Centers of Excellence
- Corporate mentoring.
- Alumni mentoring..
- Placement mentoring
- Paid internship for 3 months
- Industrial visit every month
- Minimum 10 interview for final Placement



GOVERNING COUNCIL

KCM is proud to have a Board of advisor comprising renowned academicians, Successful entrepreneurs and corporate professionals. This gives the institute a thorough practical base in addition to a strong academic position.

Smt. Suvarna Basavaraj
Chairperson

Karnataka Education Trust

Prof. Basavaraj Ramnal
Secretary

Karnataka Education Trust

Dr. A B Malaka Reddy
Member

Ex-Cabinet Minister, Gov of Karnataka

Dr. Sandeep Kumar B R
Member

Mr. Pradeep Kumar B R
Member

Coo Karnataka Education Trust

Mr. N.B.Patil
Member

Senior Advocate Bangalore

Dr. K.H.Anilkumar
Member Secretary

Principal/Director MBA Department
Karnataka College of Management

Dr. K. Ramesh
Director

Karnataka College of Pharmacy

Dr. Bharathi
Principal

Karnataka College of Nursing

TALENT MEETS OPPORTUNITY

At KCM an industry oriented approach equips the students with a global outlook, making them masters in the profession they choose to pursue. This has enticed over 350+ multi-nationals to frequent our campus and set the base for a never ending talent hunt.

800 +
Students Placed
Currently

25 Lac
Highest Package
Per Annum

500 +
Companies Placed

Academic Collaboration



COMPANIES WHERE OUR ALUMNI REPRESENT



Many More.....

Many More.....

www.kcmedu.org

PROGRAM OFFERED AT KCM

Programs	Specialization
MBA Bangalore Central University	HR, Marketing, Finance, Banking Finance and Insurance Services, Health Care Management

Note: KCM is providing Laptop and International study tour
Students who has 75% attendance in 1st, 2nd & 3rd semester will only be eligible for international tour..

Value Added Courses	Duration
SAP	6 months
Entrepreneurship Development	6 months
Logistics and Supply chain Management	6 months
e-CRM	3 months
Introduction to corporate finance	4 months
Organization design for competitive and sustainable business	5 months
Domestic and International taxes	5 months
Tally	6 months
Creativity & Innovation workshop	3 months
Pharmaceutical Management	3 months
Portfolio Management	3 months
Brand Management	3 months
Project management	3 months
Intellectual Property	3 months
Agri Business Management	3 months
Six-sigma green belt	Certification
Digital marketing	Certification
Business analytics	Certification

Note: Student can choose any course among the above value added courses.

Note: Extra Charges Applicable

KCM FINISHING SCHOOL

KCM fs will provide our students with a balanced and wholesome education; develop them to their full potential, and citizens, conscious of their responsibilities to family, society and country

The brief details of the activities that are conducted in the KCM Finishing School are as follows

- Business communication
- Personality development
- Grooming
- Creativity and innovation
- Adventure learning program
- Etiquette & mannerism
- Accent neutralization
- Leadership & Team building exercises
- Negotiation skill
- Biz realty simulations
- Conflict management
- Stress management
- Lateral thinking
- Capability management
- Simulation & presentation skills
- Listening skill development
- Current affairs
- Mock interviews
- Corporate social responsibilities
- Case analytics
- Entrepreneurship development program
- Business incubation
- Business analytics certification program
- Six sigma green belt certification program
- Digital marketing certification
- Live project management

SOME OF OUR STAR ALUMNI



HIGHEST PLACEMENT PACKAGE

SANJAY JAGADEESH

Data Architect - v



₹ 25 Lacks per annum.



KANNAN PS
EXECUTIVE
MUTHOOT FINCORP
HEAD OFFICE,



RAJI.E.R
PUBLIC RELATIONS
OFFICER
KIMS SUNRISE



ANNAPURNA LODH
MANAGER- ADMISSIONS
SRI SAI KRISH CONSULTANTS



NISHAD K M
ACCOUNT EXECUTIVE
EUROTECH FIBER



RUBY GUPTA
KEY ACCOUNT MANAGER
ABBOTT INDIA LIMITED



VIDHYA MOL J
LEAD HR
INFENERE TECH PVT LTD



ASWANTH J
FINANCE ANALYST
TECHNO PARK



VINUTHA K
PROJECT MANAGER
RACKS AND ROLLERS



JEEVAN PRASAD
ACCOUNT EXECUTIVE
AL ANSARI EXCHANGE



ANJU SEBASTIAN
HR AND ADMIN
MULTICARE SAFETY



VPRAVIN
SENIOR APPLICATION
BOHLER



BOOPATHI
BUSINESS OPERATIONS
IBM



NITHIN MATHEW
ACCOUNTING ASSOCIATE
CONDUENT BUSINESS



CHANDRASHEKARAN
SENIOR MARKETING
AA CONCRETE



VIBIN JOSEPH
ASSISTANT MANAGER
DC KIZHAKEMURI



CHANDRAKANTH
BUSINESS EXECUTIVE
VALVOLINE CUMMINS



MATHAI S
ACCOUNT ASSISTANT
SIMPSONS SWITCHGEAR

KCM LEARNING ACTIVITIES

Sports and Cultural Activities

KCM gives due consideration towards various sports facilities. Sports equipments are available for excellent outdoor games like cricket, basket ball, volley ball and badminton. Indoor games like carom, chess and table tennis. Playground, Gym, Yoga and aerobics hall, Indoor games facility.

Advantages at KCM

- Dual specialisation
- Strong industry interface
- Highly qualified and experienced faculty
- Visiting faculty from industry
- Guest lecturers from eminent management experts
- 100% placement record
- Extensive personality development program
- Innovative teaching methodology
- State-of-the-art computer lab facilities
- Well stocked library with a rich collection of 4000+ books

Success Mantras

- Extempore
- Educational tours and industrial visits
- Quizzes, role play and debates
- Case studies and live projects
- Intensive industry interaction
- Seminars on emerging trends
- Personality development sessions
- Mock interviews
- Panel discussions
- Stress and time management sessions

GLIBA

“We do things differently. We don’t stand on tradition. Instead, we promote innovation, leadership, and student enthusiasm”.

CLUBS AND ASSOCIATION

PRISYM - THE MARKETING CLUB

FINERGY - THE FINANCE CLUB

ENSEMBLE - THE HR & HEALTH CARE CLUB



CORPORATE SPEAKS



Natarajan Chandrakumar

Chief Operating Officer and Group CHRO Janapriya Engineers
Syndicate Private Limited & Ardente Townships Private Limited

I would like to put it on record my appreciation for your professionalism and dedication in running your institution "Karnataka College of Management". In particular the Department of Management has shown exemplary professionalism in training and placing the students across various industries. We have acquired lot of Talents from KCM who have been placed successfully in various departments of our organization. We look forward to use KCM as our talent pipeline in the days to come.

Wishing your institution KCM all success in the days to come.



Dr. Raghuram

GM-MIS & Audits

The KCM students are highly enthusiastic and energetic. Whenever I interacted , I found them interested to learn new things. At KCM I feel privileged to share my knowledge and experience.



Mr. Thippeswami

Manager - L&T Constructions

Being in corporate, I always want to spend time with young minds by igniting their thought process and making them motivated to learn better.

I see them as leaders and star performers in their future career. Also, I see it as an opportunity to enrich the students learning by sharing the information and putting them on the debate mode.



Dr. Anupama

Consultant - NABH Accreditation

The students at KCM are highly committed to their studies. They are willing to learn new concepts and put them into practice. I wish them great success in their career



Sanjay V

Chartered Accountant

At KCM I found students like practical sessions. As it was seen during my interaction with KCM MBA students, they like to get involved in real life situations and conceptualizing their learning through activities. I wish them good luck in their endeavors.

SPORTS



“Congratulations to all the alumni on your achievement. we are so happy for your success, be proud of your hardwork and achievement”





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Eligibility Criteria (Admission MBA 2020-22)

- All applicants should possess a bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the association of Indian universities.
 - For admission in MBA, an applicant must have valid CAT/MAT/KMAT/PGCET/XAT/GMAT/CMAT/other entrance exams score.
 - Applicants also needs to clear an essay writing, aptitude test, group discussion and personal interview round conducted by KCM
- ADMISSION PROCESS**
- Candidate meeting the eligibility criteria can apply to KCM by completing an online form.

Note: Applicants are evaluated based on CAT/MAT/XAT/GMAT/CMAT/ other entrance exams score, post academic performance and performance in the group discussion and personal interview.



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+91 90199 05926



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